## **Introducing Enstall - Accelerating the installation of solar**

September 12, 2023 - Today, we have introduced our new holding company name: Enstall.

Enstall is an innovative, global company enabling a future-proof, seamless, end-to-end solar ecosystem, developing highly reliable PV mounting solutions based on leading technology. Combined with innovative digital capabilities, our solutions are designed to increase the ease of solar installation and create an ecosystem that accelerates the adoption of solar.

As Enstall, we will be able to continue expanding our role in the solar ecosystem, where our digital platform will play an important part. We use our digital services to help our customers and business partners to accelerate the adoption of solar. While still at the forefront of our digital journey, we plan to continue adding innovative services to our platform and improve the functionality of our portals. We aim to become an even more data-driven company, and with a better understanding of the installer, we believe we will be able to continue providing relevant solutions and services.

Why Enstall? We did not change our group name to Enstall because we were tired of the Esdec name. On the contrary, we are proud of the Esdec brand and what it stands for, and will continue to be an internationally recognized beacon of reliability and flexibility in the world of professional solar PV rooftop mounting solutions. Esdec will always be an important member of the Enstall group.

Our corporate structure, team, and strategy will remain unchanged. However, our new name and the rebranding of our corporate website reflect our vision for the future of solar.

## **Enstall**

Solar, sooner.











